

FOOD WASTE PREVENTION COURSE

100% ONLINE | JUNE 29-30, 2020 | ZOOM MEETINGS

COURSE OVERVIEW

Day 1 (3h)

3 Topics on the Fundamentals of Food Waste Prevention



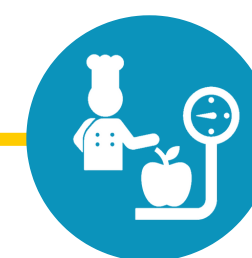
The 1.6 Billion Tons Crisis

The economic, social and environmental implications of food waste at the global level



From Farm to Fork (to farm)

Food loss and waste along the supply chain, circular economy and food efficiency



Food Waste Monitoring System

How to set up an efficient system in MICE operations: categories, methodology, stakeholders, tools and practices

Day 2 (3h)

3 Topics on How To Engage your Team and your Guests



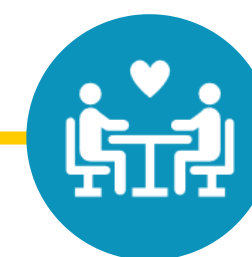
Staff Engagement for Food Efficiency

To win hearts and mind is the key for success. Roles, activities, perks and managerial ways to get employees' buy-in



The Delicate Art of Sustainability Communication

Use the 7 pillars of genuine communication on sustainability, choose the right content and design the narrative aligned with your strategy



Engaging Participants in Food Waste Prevention

Review existing touch points, nudge participants to reduce plate waste and add a feel-good factor to their experience

LEARNING OUTCOME

- ✓ Approach food waste as a **systemic issue**
- ✓ Recognize and describe the main **food waste generation points** along the supply chain
- ✓ Use and apply **tools and techniques** in order to minimize food waste in MICE operations
- ✓ Apply **managerial procedures** to get your team's buy-in
- ✓ Be able to **communicate** action plans of sustainability strategy to your stakeholders
- ✓ Get your **guests engaged** in food waste prevention

DATES

DAY 1



June 29, 2020



2PM - 5PM (ICT)



Zoom Meetings

DAY 2



June 30, 2020



9AM - 12PM (ICT)



Zoom Meetings

***The course is delivered in English**

WHO SHOULD ATTEND

Professionals in MICE, Hospitality and Tourism industry, Government officials, Lecturers and Graduates

FREE REGISTRATION

<https://www.lightblueconsulting.com/tceb>

MEET YOUR INSTRUCTORS



Benjamin Lephilbert

Founder & Managing Director
12 years of hospitality sustainability experience



Lauren Kharouni

Operations & Strategy Manager
Sustainability expert and certified sustainable tourism auditor